

# BEEFTalks

Alberta Beef Industry Conference **2024**

Join the Conversation  
#ABBeefConf24

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## FEBRUARY 28, 2024

- 1:00PM Tradeshow Opens
- 1:45PM Opening Welcome
- 2:15PM Kimberley Amirault-Ryan  
Excelling Under Pressure
- 3:15PM Jack Bobo  
Navigating the Future of Food
- 6:00PM Opening Dinner and Networking

## FEBRUARY 29, 2024

- 7:30AM Continental Breakfast
- 8:30AM Morning Welcome
- 8:45AM Shawn Kanungo  
The Great Re-imagination: Innovate  
in a World of AI
- 9:45AM Coffee & Networking
- 10:30AM Tammy Nemeth  
Lessons Learned from Oil and Gas
- 11:15AM Matt Makens  
El Niño's Forecast, and Future  
Drought Cycles
- 12:00PM Lunch & Networking
- 1:45PM Lance Zimmerman  
Global Cattle Market Update
- 2:30PM Pippa Malmgren  
Cattle Feed, Beef and Geopolitics:  
New Technologies, New Conflicts,  
New Opportunities
- 4:30PM Seat at Our Table Reception
- 5:30PM Taste of Alberta and Live Auction

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